Lights, Camera, Media, Literacy!
Create a NEW YORK TIMES Visual Report

Create a group visual report to teach others how the NEW YORK TIMES has changed over the years.

1) Choose three front pages to use in your visual report:
- Each front page must be shown in the *NY TIMES: THE COMPLETE FRONT PAGES* book.

- The first and second front pages that you choose must be at least 70 years apart.

- The second and third front pages that you choose must be at least 70 years apart.

2) In your visual report, explain how the following features change over the years:
- Font size and variation
- Photographs and captions
- Number of columns
- European news
- Slogan and weather boxes
- Indexes and content "helpers"
- Cost of the newspaper
- Entire articles vs parts of articles
- Number of articles
- Length of articles
- Placement of headlines

3) Begin and end your visual report with statements that reflect your group's opinion as to your favorite of the three front page layouts and why.

NY TIMES Visual Report
Planning Sheet

Front page # 1 date: _____
Front page # 2 date: _____
Front page # 3 date: _____

Which of the three front page layouts is your favorite? _____
The group's favorite? _____

Notes about the following:

	#1	#2	#3
Font			
Photos			
Number of columns			
European news			
Slogan/weather			
Indexes/Contents			
Cost			
Total/partial articles			
Number of articles			
Length of articles			
Headline placement			